1	2	3	4 5 6	7	8	20	21	22	23			
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Industry Subject	Working		Notional			NAICS	trica D	odusir -	CPC			
Area	Code	Trilateral Detail	National Product Detai	il US Title	US Definition	NAICS Indus	Product	oducing	Code			
			Can Méx US			Can I	Méx	US				
51114	1.0	Х		Mailing lists	Creating and providing lists of names, addresses, and other contact information to market or promote to a	511140 51 511110 51	11141		85950			
					specific group such as those sharing a common interest,	511120	-	0				
					purchase history, membership affiliation, or contribution history. Includes standardized and customer-specified							
					lists created for sale or rent. These lists are frequently produced on labels.							
51114	2.0			Directories	Publications of collections of systematically organized				???			
					contact information. Descriptive information on persons, organizations, publications, or other entities is often	511110		511130 511110				
					included. Some examples are telephone directories, business and trade directories, and municipal and city							
					directories. Includes directories published in print, on-line, and on electronic media.							
51114	2.1	Х		Directories - print	Printed publications (such as book format, printout, fax or				32230			
					3x5 cards) of collections of systematically organized contact information. Descriptive information on persons,	511110		511110				
					organizations, publications or other entities is often included.							
51114	2.2	Х		Directories - online	Publications made available online of collections of			511140	84300			
					systematically organized contact information. Descriptive information on persons, organizations, publications or		11142					
					other entities is often included.							
51114	2.3	Х		Directories - electronic and	Publications produced on electronic and other media	511140 51	11141	511140	47510			
Ī				other media	(such as CD-ROM, diskette, or magnetic tape) where the primary content is contact information. It often includes	511110 5°			47520			
					descriptive information on persons, organizations, publications or other entities. This product includes							
					directories published on microfilm and other media not							
					covered above.							
51114	3.0			Databases and other	Collections of data or bodies of information in which the			511140	???			*
				collections of information	primary content is other than contact information. These are usually compiled and organized for rapid retrieval by		1142					
					computer. Custom designed databases are included.							
51114	3.1	X		Databases and other	Printed collections of data or bodies of information in	511140 51	11141	511140	32590			
					which the primary content is other than contact information. Custom designed databases are included.							
51114	3.2	Х		Databases and other	Collections of data or bodies of information made	511140 54	11//1	511140	84300			
J1114	J.2	^		Databases and other collections of information -	available online in which the primary content is other than	541110 51		J1114U	U43UU			
				online	contact information. These are usually compiled and organized for rapid retrieval by computer. Custom							
					designed databases are included.							

Subject	Working Group	Trilateral	National			NAICS II	ndustries F	Producing	CPC	
Area	Code	Detail	Product Detail	US Title	US Definition		the Produc	ct	Code	
			Can Méx US			Can	Méx	US		
51114	3.3	Х		Databases and other collections of information -	Collections of data or bodies of information published on an electronic or other media such as CD-ROM, diskette,	511140	511141 511142		84400	
				electronic and other media	or magnetic tape where the primary content is other than					
					contact information. These are usually compiled and organized for rapid retrieval by computer. Custom					
					designed databases are included.					
51114	4.0			Advertising space in	Provision of space for the purposes of advertisements in					
				publications	publications such as newspapers, periodicals, books and databases and directories. This includes space in	511130		511130	83620 83690	
					publications that are printed, online, and on electronic media. Includes the creation and design of			511140 511190		
					advertisements when bundled with the provision of advertising space.					
					advertising space.					
51114	4.1			Advertising space in directories	Provision of space for the purposes of advertisements in	511140	511141	511140	83610	
				and databases	directories and database publications. This includes space in publications that are printed, online, and on	511130	511142		83620 83690	
					electronic media. Includes the creation and design of				83090	
					advertisements when bundled with the provision of advertising space.					
1										
54444	444			Advantaine en en in disentario	Desiring of any factor and advantage and a	F44440	544444	544440	02040	
51114	4.1.1			and databases - print	Provision of space for the purposes of advertisements in printed directories and database publications. Includes	511130	511142	511140	83610 83620	
					the creation and design of advertisements when bundled with the provision of advertising space.	511110			83690	
					g quant					
51114	4.1.1.1	Х			Provision of space for the purposes of advertisements in			511140		
				and databases - printed telephone directories	printed telephone directories. Telephone directories contain telephone numbers and other limited contact		511142		83620 83690	
					information for businesses and residents. Includes the creation and design of advertisements when bundled with					
					the provision of advertising space.					
51114	4.1.1.2	X		Advertising space in directories and databases - other printed	Provision of space for the purposes of advertisements in printed directories and database publications other than		511141 511142	511140	83610 83620	
				directories	telephone directories. Includes the creation and design of				83690	
					advertisements when bundled with the provision of advertising space.					
51114	4.1.2	X		Advertising space in directories and databases - online	Provision of space for the purposes of advertisements in directories and database publications that are made			511140	83610 83620	
1					available online. Includes the creation and design of advertisements when bundled with the provision of	511110			83690	
1					advertising space.					
I										
51114	4.1.3	Х			Provision of space for the purposes of advertisements in			511140	83610 83620	
1				other media	directories and database publications that are published on electronic or other media such as CD-ROM, diskette,		511142		83620 83690	
1					or magnetic tape. Includes the creation and design of advertisements when bundled with the provision of					
1					advertising space.					
1										
1										
1										
51114	4.2	Х		Advertising space in other publications	Provision of space for the purposes of advertisements in publications other than databases and directories.					
				publications	Includes the creation and design of advertisements when	511120		511120		
					bundled with the provision of advertising space.	511130 511190		511130 511190		
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Industry Subject	Working Group Trilater	al Nationa	ıl		NAICS Industr	ies Pro	oducina	CPC			
Area		Product Di	us Licensing of rights to use content of directories and mailing lists protected by copyright	Granting permission to use the content of directories and mailing lists that are implicitly or explicitly protected by copyright owned or controlled by the licensor. Includes the right to broadcast, publish, reproduce, record, modify, incorporate, or distribute intellectual property taken from directories and mailing lists for an agreed period of time, manner, and place, such as the right to reproduce in or adapt to another format, medium, language or territory. Some specific examples of rights licensed to use published intellectual property include co-publish rights, translation rights, anthology rights, serial rights, dramatization and documentary rights, merchandising rights, paperback rights, electronic publishing rights, and audio rights. Includes: * Temporary transfers of rights through licensing. Permanent transfer of individual or some rights through sale. Excludes: Permanent transfers of rights granted through outright sale of intellectual property.	the Pr Can Me 511140 511 511110 511 511120 511 511190 511 511 511 511 511	oduct 5x 141 5 142 5 111 5 112 5 121 5 122 5 131	US 511140 511110 511120 511130 511190	51230			
51114	6.0		Related services	Other important services provided by establishments classified in 51114. Examples include book publishing, periodical publishing, and resale of merchandise, etc.	511130 511 511120 511 511110 511 511190 511	142	511130 511120 511110 5111190 414420 414460 418930 419140 453310 451210	32230 32400 325 326 62451 62551 83700 84200 84500 85960 85990 86910			
51114	6.1 X			A single, non-periodic publication which may be published in print, on-line, electronic or other media. Includes: an atlas; an anthology; a collective work published as a monograph or in volumes; a monograph published as part of a series; and related supplemental materials.	511130 511 511120 511	142 5 131 5	511130 511120				
51114	6.2 X		Periodical publishing	Publications issued at fixed intervals, less often than daily and more often than annually, usually on a weekly or monthly basis. Periodicals generally contain articles with more analysis and in-depth coverage than newspaper reports. They may also contain essays, stories and poems and are often illustrated or with photographs. Newsletters are included. Periodicals may be published either in printed, on-line, other electronic or other media versions. The service includes distribution both on a single copy and on a subscription basis.	511130 511 511120 511 511110 511 511190	142 5 121 5 122 5	511130 511120	32400			
51114	6.3 X		Other publishing	Publishing of calendars, maps, sales catalogs, etc.	511140 511 511130 511 511120 511 511110 511 511190	142 5 191 5 192 5	511130 511120	325 326			

Industry										
Subject Area	Group Code		National Product Detail	US Title	US Definition NAIC	S Indust	ies Pro	ducing	CPC Code	
7.1.0.0			Can Méx US		Ca			US		
51114	6.4	X		Reselling services for books,		40 511		511140	62451	
					own-account for resale or sold on a fee/commission basis for others. Revenue for this product includes the gross 511			511130 511120	62551	
					margins, fees, and commissions earned on sales. 511	10 465	312	511110		
					Excludes: publishers own titles produced for sale are 4144			511190 414420		
					included in product 6.1 4144 4189	60	4	414460 418930		
					419	40	4	419140		
					453: 451:			453310 451210		
					454	10	4	454110		
					4543	90	1	454390		
51114	6.5	X		Resale of periodicals, wholesale	Wholesaling or retailing of periodicals purchased on 511	40 511	141 !	511140	62451	
				or retail	own-account for resale or sold on a fee/commission basis 511	30 511	142	511130	62551	
					for others. Revenue for this product includes the gross margins, fees, and commissions earned on sales. 511	10 465	313	511120 511110		
					Excludes: publishers own periodicals produced for sale 4144			511190 414420		
					are included in product 6.2. 414	60	4	414460		
					418 419	40	4	418930 419140		
					453: 451:			453310 451210		
					454 454	10	4	454110		
					454.	90	1	454390		
54444	0.0	V		A sala is a sala sia la	Desidies had issue of suppose a saidials 544	40 544	444	F44440	0.4500	
51114	6.6	Х			Providing back issues of newspapers or periodicals, 511: usually on a storage medium such as microfilm or CD- 511:	20 511	142	511120	84500	
					ROM. 5111	10 511 511		511110		
51114	6.7	X		Other related services	Providing other related services such as telemarketing, data processing. 511:			511140 518110	83700 84200	
						20 exis	tiera	518210 5416	85960 85990	
					511	90 prod	ucto	5418	00000	
					514 5142			561422		
					541: 561	10 (si tiera			
					54	8 6	el			
						prod	ucto			
						518 561				
							18			
51114	6.7.1		х х	Web site hosting services	Providing the infrastructure to host a customer's web site 511				84200	
1						20 exis	tiera 5	518110 518210		
					511 ⁻ 511 ⁻	10 e	ucto			
1					514	91)			
					514.		si			
							tiera el			
1							ucto			
1						518	210			
51114	672		V V	Data processing convices	Processing of client's information	40 544	1/11	511140	95060	
51114	6.7.2		X	Data processing services	5142		si t	511140 518210	85960	
					514 ⁻ 541 ⁺	91 exis	tiera el			
1							ucto			
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						exis	si tiera			
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Industry Subject Area	Working Group Code	Trilateral	National Product Detai	I US Title	US Definition		ndustries I	Producing ct	CPC Code			
51114	6.7.3		Can Méx US	Telemarketing services	Marketing clients' products or services, using the telephone.	511120	(si existiera	561422	85990			
51114	6.7.4		x x		Providing services, except telemarketing, to marke clients' products or services.	511140 511120 511110 511110 5418	(si	5416 5418	83700			
51114	6.7.9		X	Other related services	Other related services provided by establishments classified in NAICS 51114.		511141 511142		?			